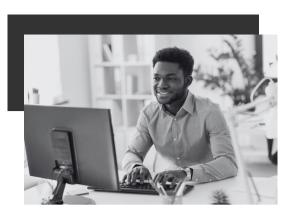
## WHAT IS MONITORING?

With your EveryData Monitoring service, you can enhance your risk management processes, protect yourself from losses and improve your customer service efforts.

By monitoring these changes, you are also poised to manage opportunities, pursue targeted marketing strategies and make better-informed business decisions.

### WHAT ARE THE KEY BENEFITS?

- Reduce credit losses
- Identify cross-sell and upsell opportunities
- Improve your risk management
- Save your time and resources
- Help your pre-collection and collection activities



#### Proactive

You will automatically receive monitoring reports on a daily basis

#### Easy to Start

We will provide you with predefined configurations to start with

#### ✓ Configurable

You can enjoy a wide range of configuration options, endless combinations of monitoring events, thresholds, monitoring groups and custom portfolios with alerts on both positive and negative data

#### ✓ Synergy

We will help you with the initial setup while ensuring synergy with your other EveryData products.



## HOW IT IS USED

Monitoring, as a solution, sends you timely notifications on important changes to the customer profile on a daily basis. By knowing your client's situation well in advance, you can gain a competitive advantage from which to make the fastest, most appropriate response.



### **YOU CAN MONITOR:**

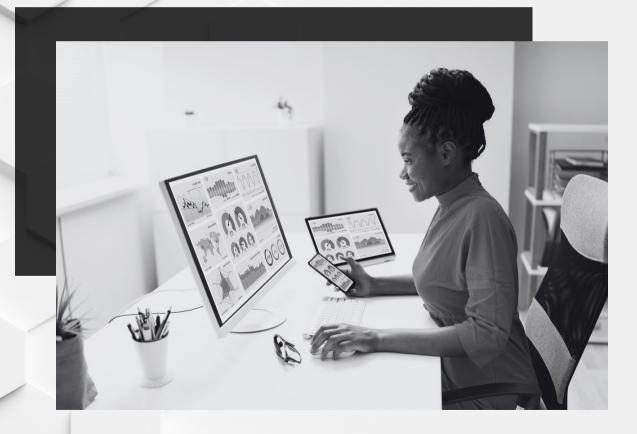
- New inquiries made on the customer by third parties
- New contracts being reported
- Credit and payment information changes (past due amounts, loan amounts, outstanding amounts, etc.)
- Credit score changes
- Personal information changes (changes of address, name, contact information, etc.)

### **CONTACT US**

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Request a demo today at: bb.everydata.com/book-a-demo





# MONITORING